

# **U.S. Soccer Girls Development Academy**



## **Community Education Guide**



# Development Academy Mission & Purpose

The U.S. Soccer Development Academy program provides **Education, Resources, and Support** to impact everyday club environments to **Develop World-Class Players.**





“The Development Academy is going to bring clubs and coaches together to become more aligned in terms of what the big picture is: to find players and help them become the best soccer players they can be.”

-Jill Ellis, USWNT Head Coach





# Academy's Key Principles

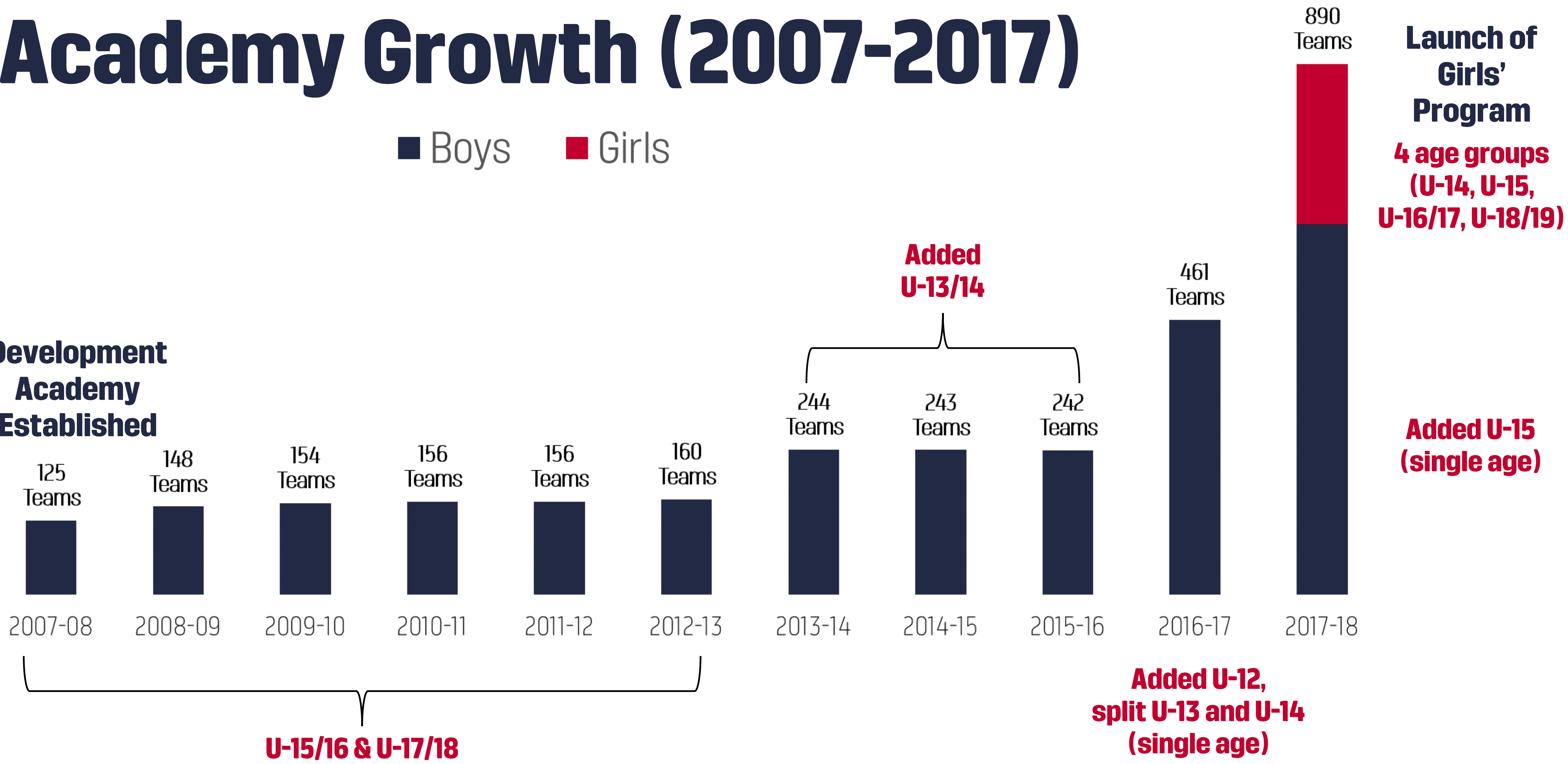
- **More Training (min. 4 x sessions/week)**
- **Less Total Games**
- **More Meaningful Competition**
- **International Rules/Standards**
- **Better Coaching + Accountability**
- **Reduce Pay-to-Play Model**



# Academy Growth (2007-2017)

■ Boys ■ Girls

Development Academy Established

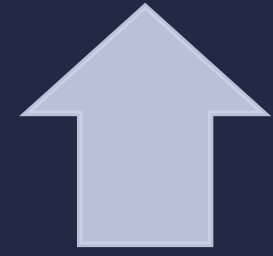


# Multiple Pathways to Reach Development Potential



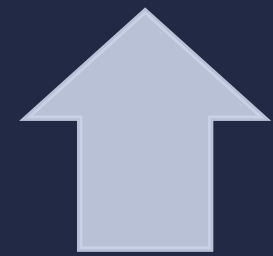
# Talent Identification Pathway

Youth National Teams



-**National Team Coaches** consult with Director of Talent ID, Technical Advisors, and USSF Scouts to identify and develop players within YNT pool

Director of Talent ID



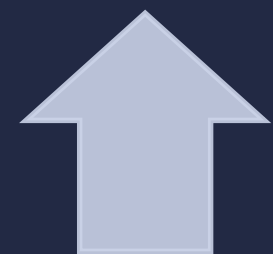
-**Director of Talent ID** works with Technical Advisors to receive scouting information from each market on a weekly basis

Regional Technical Advisors



-**Technical Advisors (TA)** manage scouting networks, provide scouting reports and player-specific data to Director of Talent ID and YNT Staff

Talent ID : YNT and Collegiate



-**Talent Identification** consists of USSF Scouts and collegiate coaches attending training, games, and showcases to identify elite talent

Development Academy



-**Development Academy** offers platforms to showcase talent to those with direct access to Youth National Teams



# Development Academy Program Overview

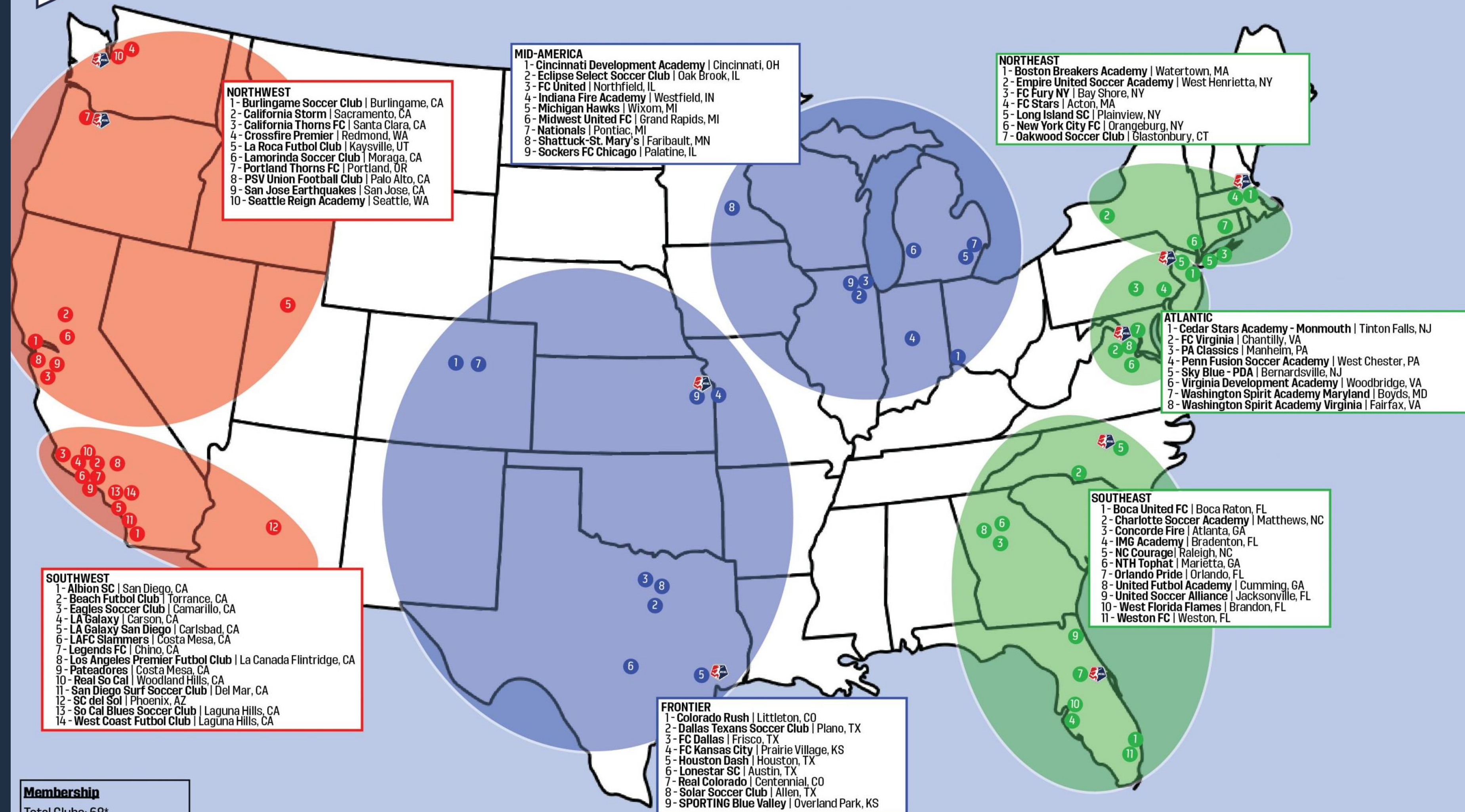






# 2017-18 GIRLS' DEVELOPMENT ACADEMY MEMBERSHIP

## U-14, U-15, U-16/17 & U-18/19 CLUBS





# Academy Birth Year Pathway

	2017-18	2018-19	2019-20	2020-21
U-14	2004	2005	2006	2007
U-15	2003	2004	2005	2006
U-16/17	2001-02	2002-03	2003-04	2004-05
U-18/19	1999-00	2000-01	2001-02	2002-03



# Development Academy Player Pool

## Full-Time Players

- A fully committed player who is only competing within the Development Academy
- Consistent training and playing environment is important (guest playing not needed)
- Ability to play up based on:
  - Physical Development
  - Accelerated Learning
  - Challenging Game Environment

## Developmental Players (DP)

- A DP is a high-potential player on a non-DA team within the club that is given consistent opportunities to train with the DA player pool
- DPs can play in a maximum of six (6) Academy games while also competing with their non-DA team
- DPs should have a customized Individual Development Plans (IDP) created by the club to project and maximize player growth





# 2017-18 Academy 10-Month Season Overview

<u>Sept. 2 – Nov. 19</u>		<u>Dec. 6-10</u> Premier Sports Campus (Lakewood Ranch, FL)		<u>Jan. 20 – June 3</u> *Spring start date determined by weather	<u>April, 2018</u> *Date/location TBD	<u>June &amp; July, 2018</u> *Dates/ locations TBD
Fall Season (10-15 games)	Prep	Winter Showcase	Transition Period	Spring Season (10-15 games)	Spring Showcase	Playoffs/Showcase & Championships

**Academy Scheduling Philosophy:** To provide a regular season and event schedule framework that will provide meaningful competition against the best players in the country to enhance player development.





# 2017-18 Girls' Academy Events By Age Group

U-14:		Spring Showcase	Summer Showcase	
U-15:	Winter Showcase	Spring Showcase	Playoffs/ Showcase	Championships
U-16/17:	Winter Showcase	Spring Showcase	Playoffs/ Showcase	Championships
U-18/19:	Winter Showcase		Playoffs/ Championships	

- **100% of event games are scouted by U.S. Soccer Technical/YNT staff**
- **Showcase events consist of 3 games in 4 days**
- **374 Collegiate scouts attended Boys' 2016 Winter Showcase**





# Academy Investments and Benefits

## REFEREE

Fees, Education and Development



## PLAYER HEALTH

Baseline Testing, Required ATCs, Secondary Medical Insurance



## NIKE

Game Balls



## SCHOLARSHIP

Financial Need Based Aid to Support Player Travel



## POWERADE

Hydration and Equipment

## GAME VIDEO

Ability to Watch & Analyze Player Performance



## SHOWCASES

No Event Registration Fees, On-Site Medical Staff





# Coaching Education



**COACHING  
LICENSE  
PATHWAY**



**BETTER COACHES +  
BETTER ENVIRONMENT =  
BETTER PLAYERS**





# U.S. Soccer Club Support

## Development Academy Club

### Technical Staff

- Experienced technical support
- Coach Development Plans
- Support Individual Player Development
- Player and Club Evaluation/Feedback

Constant  
Collaboration

### Development Academy Staff

- Club Services Staff-Direct Contact at U.S. Soccer
- Administrative and Programming Support
- Collaboration with other U.S. Soccer Departments, i.e. Referee & Coaching Education





# Girls' Academy Director

## Miriam Hickey

- U.S. Soccer: A License and National Girls' TC Staff Coach
- FIFA Women's Football Instructor since 2012
- 2015 FIFA Women's World Cup Technical Study Group
- 2016 Olympic Games – Technical Scouting SAFA
- 2016 FIFA Women's U-17 World Cup Technical Study Group
- 8 years working in the Technical Department at the KNVB
- Girls' Club Director in U.S. 10+ years





# Development Academy Contacts

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